

Theater operations performance factors (3)

Average price of ticket in EUR	For 3 months 31 Dec 2009	For 3 months 31 Dec 2008	<i>change</i> %	For 12 months 31 Dec 2009	For 12 months 31 Dec 2008	<i>change</i> %
Poland	4,24	4,41	-3,9%	4,03	4,76	-15,4%
Czech Rep.	4,92	4,60	7,0%	4,75	4,84	-1,9%
Hungary	3,70	3,48	6,4%	3,34	3,51	-4,8%
Bulgaria	4,79	3,50	36,8%	3,75	3,26	14,9%
Romania	3,34	3,04	10,0%	3,06	2,96	3,3%
Israel	5,29	5,31	-0,4%	5,24	5,59	-6,2%
Total	4,31	4,36	-1,0%	4,09	4,61	-11,2%

Average price of ticket in local currencies	For 3 months 31 Dec 2009	For 3 months 31 Dec 2008	<i>change</i> %	For 12 months 31 Dec 2009	For 12 months 31 Dec 2008	<i>change</i> %
Poland	17,71	16,63	6,5%	17,48	16,70	4,7%
Czech Rep.	127,59	116,66	9,4%	125,78	121,60	3,4%
Hungary	1 003,44	913,22	9,9%	939,78	877,40	7,1%
Bulgaria	9,39	6,86	36,8%	7,34	6,39	14,9%
Romania	14,28	11,58	23,2%	13,00	10,95	18,7%
Israel	29,31	26,76	9,5%	28,67	28,20	1,7%